



Information about Measure O

RODEO-HERCULES FIRE PROTECTION DISTRICT MEASURE TO KEEP LOCAL FIRE STATIONS OPEN

Q: What is Measure O?

A: On August 10th, the Rodeo-Hercules Fire Protection District Board of Directors unanimously placed Measure O on the November 2016 ballot. If enacted, funding from Measure O would help to prevent the closure of one of our fire stations by replacing an expiring property benefit assessment.

Q: Why was Measure O placed on the ballot?

A: Most 9-1-1 emergencies in our community are medical, such as heart attacks and strokes. The American Heart Association says brain deterioration starts four to six minutes after a person stops breathing. If Measure O is not enacted, the average 9-1-1 response time in Rodeo-Hercules Fire Protection District may increase to over 7 minutes. If enacted, funding from Measure O would help residents receive the medical care they need quickly in an emergency. Without Measure O all response times will increase, risking the safety of our community.

Q: What priorities does Measure O address?

A: Measure O was placed on the ballot to help address community priorities such as:

- Maintaining local fire protection and emergency services response times
- Ensuring fire stations are open full-time
- Maintaining life saving rescue equipment
- Maintaining professional firefighter and paramedic staffing levels
- Maintaining all current local fire stations
- Reducing the risk of property damage from fires

Q: Is Measure O fiscally accountable?

A: Measure O includes strict accountability measures including:

- Independent Annual Audits and Independent Citizens Oversight
- Requires all funds are spent on Hercules and Rodeo fire protection, not for any other purpose
- Residents 65 or older may apply for an exemption

Q: How can I get more information about Measure O?

A: For more information about Measure O visit the District's website at www.rhfd.org; or call: Additionally, if you are a part of an organization interested in learning more about Measure O, invite us to give a presentation by contacting: 510-799-4561